

Consortium Networks



The Bridge

An Executive Level Collaboration Initiative

BE A PART OF IT

You no longer have to face the challenges of the everchanging face of IT security alone.

The Bridge consists of a group of 200 C-Level executives in CISO, CSO, and CIO roles designed to collaborate and share information around solutions and use cases to help solve strategic problems.

The Cybersecurity Market Has Exploded...

The cyber security market reached nearly \$153 billion in 2018 and is expected to grow to nearly \$250 billion by 2023.¹ In addition to the familiar IT security products around virus and malware protection, threat detection, and disaster recovery, there is another array of solutions coming online to address new security challenges involving Zero Trust Models, biometrics, Internet of Things (IoT), and General Data Protection Regulation (GDPR).

This means more information to absorb, more products to evaluate, and more key decisions to make. Trying to keep up with the latest security trends and complex new products has become increasingly difficult. The answer? Collaboration and information sharing.

The Bridge: Collaborating for Success

Relying on biased vendor claims is not the most effective way to determine whether products are effective or appropriate for your organization. Consortium Networks has solved that problem with the formation of The Bridge.

The Bridge is also able to help startup security solution vendors gain visibility into the thoughts and needs of decision makers. This provides crucial feedback enabling new vendors to hone their products to more

effectively address the needs of their prospective customers.

The Bridge features a breakout group of 10 executives that meet quarterly to discuss the latest issues, trends, and challenges facing the IT security industry. Another breakout group of 5-10 executives meets monthly to evaluate startup companies and assess their approach and viability in the marketplace.

¹Cybersecurity Market worth \$248.26 billion by 2023, Markets and Markets Press Release, September 2018.

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Benefits of The Bridge



Accurate, unbiased information and up-to-date peer research analysis



Lessons learned from real-world security-based implementations and use cases



Objective product reviews from subject matter experts from the IT security field



Elimination of hours of intelligence gathering on security solutions



Peer benchmarking with other industry leaders



How You Can Leverage The Bridge

There are two ways to take advantage of the power of The Bridge.

- 1 Join the group and provide your valuable input while learning from other members.
- 2 Leverage the information generated by The Bridge to help make better decisions for your organization.

Contact us if you are interested in either path at contact@consortium.net.

THE CONSORTIUM DIFFERENCE

Consortium Networks is committed to providing businesses with the most relevant, up-to-date technology information, with a focus on cybersecurity. By connecting technology customers, vendors, and experts, we strive to be the go-to resource for guidance regarding all of your IT requirements. We are the first organization dedicated to providing real-world feedback and data on solutions in operation in production environments at peer organizations.

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